

USER LOGIN

 ☒ Remember me

[Lost your password](#)

FEATURED POST

Global Anti-Aging Products Market To Reach \$291.9 Billion By 2015

By roman

The primal desire of humans to remain young forever so long has groomed and nurtured a goliath of an anti-aging industry worldwide. The market for anti-aging health, and appearance products posts sanguine growth patterns for the upcoming years, backed largely by the affluent aging baby boomers with high levels of disposable incomes. Anti-aging products market [...]

A Little Stress May Keep Cells Youthful

By admin

A lot of stress can turn your hair gray, but a little stress can actually delay aging. A protein tied to protecting cells from stress also helps slow aging, a new study finds. The research, published February 20 in Science, identifies a key regulator of a mechanism cells use to prevent protein damage from stress. Exposure [...]

Mariel Hemingway becomes ambassador for the natural anti-aging skincare brand Tatchme

By admin



Tatchme announced that it has signed Hollywood actress Mariel Hemingway to a major endorsement agreement for its lines of natural anti-aging skincare. Under the terms of this agreement, Ms. Hemingway will act as a worldwide ambassador for the brand.

Aldo Belkour, founder and CEO of Tatchme, said, "Bringing Mariel on board is the right move at the right time for Tatchme. Her refined taste, her tremendous success throughout her career, and her commitment to a healthy lifestyle make this a perfect fit. Mariel's appeal is truly international and she exemplifies the natural yet sophisticated image we want to convey with Tatchme."

Aldo and I have been friends for a long time, and I am excited to be working with such a visionary and talented man," commented Ms. Hemingway. "I am thrilled to be part of his venture."

Aldo Belkour said, "Mariel is the one celebrity we wanted to endorse Tatchme. She is a very passionate and inspirational woman and a true icon of natural living. Mariel is a global ambassador of a healthy yet glamorous lifestyle and we are proud to be associated with her."

Tatchme of Italy is launching the most advanced natural anti-aging skincare line ever developed, and it is bringing its high-end products to the U.S. this spring. Its launch in Europe, Canada, and Australia will follow shortly.

About The Tatch Company:

The Tatch Company is headquartered in Modena, Italy and has an operating office in Paris, France. Tatch was founded in 2007, and has spent over two years developing outstanding line of natural anti-aging skincare. For further information, please the company's website: <http://www.tatchme.com>

Related Posts:

- [Global Anti-Aging Products Market to Reach \\$291.9 Billion by 2015](#)
- [Anti-Aging Celebrities](#)
- [AminoGenesis: Amino Acids Against Face Wrinkles](#)
- ["Aging in place", or "naturally occurring retirement communities \(NORC\)"](#)
- [Thermage Laser Skin Tightening with ThermoCool](#)

Digg

Tags: [cook](#), [fast](#), [food](#), [good](#)

This entry was posted on Sunday, February 22nd, 2009 at 23:33 and is filed under [Skin care](#), [Society](#). You can follow any responses to this entry through the [RSS 2.0](#) feed. You can [leave a response](#), or [trackback](#) from your own site.

CALENDAR

February 2009
M T W T F S S
1
2 3 4 5 6 7 8
9 10 11 12 13 14 15
16 17 18 19 20 21 22
23 24 25 26 27 28
« Feb

RECENT POSTS

[Global Anti-Aging Products Market to Reach \\$291.9 Billion by 2015](#)
[Exercise can help stave off aging issues, including osteoporosis](#)
["Aging in place", or "naturally occurring retirement communities \(NORC\)"](#)
[Turning age on its head](#)
[Movies confront ideas on aging](#)

ARCHIVES

[February 2009](#)
[February 2008](#)

CATEGORIES

[Brain and Fitness](#)
[Nutrition and Supplement](#)
[Science and Technology](#)
[Skin care](#)
[Society](#)

TAGS

[brain](#) [cell](#) [cook](#) [cutting](#)
[edge](#) [face](#) [fast](#) [fitness](#) [food](#)
[good](#) [health](#) [laser](#)
[raw](#) [smooth](#) [stress](#) [tech](#) [wrinkles](#)
[yoga](#) [young](#)